

# Commercial

You are to write a script for a commercial that "sells" the book to prospective readers. You will then act out your commercial as your presentation. Your commercial should include:

- The important information pertaining to the book.
- A short summary about your book that gives an idea of what the book is about but doesn't give away any secrets.
- Five reasons why someone should read your book.
- Famous quotes about the book (made up or real - cited)
- Props to make your commercial entertaining. (Such as the actually book, microphone, costume etc.)

**You commercial should make me want to read the book!**

You will be turning in the script and the commercial can be presented in one of three ways.

1. You can video tape your commercial at home and bring in the DVD on the due date.
2. You can video your commercial at school and present it on the due date. (If you want a copy of your commercial you need to bring in a blank DVD.)
3. You can present your commercial live on the due date.

**I must approve all scripts before commercials are preformed and scripts must be turned in on the due date.**

Recap:

1. Read the book.
2. Write your script.
3. Get your script approved.
4. Do the commercial.
5. Bring or present your commercial.

**Be creative! Have Fun!**

Students are to read a fantasy or science fiction novel and all commercials are due **March 26<sup>th</sup> 2010.**